

Concordia Beverage Systems  
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For Release on October 4, 2023.

## *Concordia Making Fresh Coffee Easier Than Ever.*

### *Introducing the improved Ascent Touch bean-to-cup coffee machine featuring Onboard Self Cleaning.*

Concordia Beverage Systems is unveiling a major update to their Ascent Touch bean-to-cup coffee machine during the NACS 2023 Expo, at the Georgia World Congress Centre in Atlanta, GA, October 4-6, 2023.. The Concordia Ascent Touch is capable of brewing SCA Gold Cup Standard coffee in as little as 30 seconds. Four independent grinders allow for the pure expression of each unique coffee option. New to Ascent Touch is Concordia's Onboard Self Cleaning.

Onboard Self Cleaning, allows operators to schedule an automated daily cleaning cycle. Eliminating the requirement of staff to clean the machine ensures the unit will produce high quality coffee without exception.

"We're proud to empower the food service sector with a machine that helps deliver high quality coffee, while minimizing the effort, time, and attention required from service staff," said Melissa Marquardt, VP of Concordia Business Development and Sales . "The goal of Onboard Self Cleaning is to allow service staff to keep their focus on the customer and make great coffee easy."

Onboard Self Cleaning utilizes precise valve technology developed by Newton CFV. The precision valves allow for the use of a concentrated cleaning solution, With using smaller amounts of concentrated cleaner the canister will keep an Ascent Touch machine clean for approximately 6 months before needing to be replaced.

## *EASY & ELEVATED COFFEE*

The mission of Concordia Beverage Systems is to deliver 'Easy & Elevated Coffee.' We accomplish this by building automatic coffee machines increasing access to a great cup of coffee. The new Onboard Cleaning allows Concordia to further deliver on its promise by also ensuring that each Ascent Touch machine is being thoroughly cleaned at the recommended intervals.

## *ABOUT CONCORDIA BEVERAGE SYSTEMS*

Founded in 1989 as Acorto Inc, Concordia Beverage Systems was the first North American company to build a super automatic espresso machine. Concordia pioneered the concept of placing the cafe experience on a countertop. Concordia was acquired by the Middleby Corporation in 2013, and in 2021 became a part of the Middleby Coffee Solutions Group. Today, Concordia seeks to deliver 'Easy and Elevated Coffee' around the world.

## *ABOUT NEWTON CSV*

The CFV Automated Clean in Place technology is delivered by Newton CFV, Inc. a Middleby Company since 2021. Newton's Constant Flow Valve technology is the new standard for flow, pressure and ratio control for the beverage dispensing marketplace providing significant improvement in beverage quality, improved accuracy, and repeatability. The Newton Clean-in-Place system provides fully automated cleaning tailored for each application reducing labor to bi-annual cartridge replacement.

